



What is MDA's Augie's Quest?

Under the banner MDA's Augie's Quest, Nieto and his wife, Lynne, are supporting MDA's aggressive fundraising and research effort aimed at finding more effective treatments and, ultimately, a cure for ALS.

How are MDA and Augie's Quest connected?

MDA's ALS Division is the world leader among voluntary agencies in fighting ALS, offering the most comprehensive range of services, including a national network of clinics. MDA has dedicated more than \$250 million to ALS research and services. MDA's Augie's Quest is solely dedicated to funding ALS research. In five years, more than \$26 million has been raised by MDA's Augie's Quest. One hundred percent of all donations to MDA's Augie's Quest go directly to research.

Who is Augie Nieto?

A pioneer in the fitness industry, Augie Nieto received a diagnosis of ALS (amyotrophic lateral sclerosis, or Lou Gehrig's disease) in March 2005 and began the fight of his life. Augie was co-founder and president of Life Fitness, and is now chairman of Octane Fitness. As co-chairs of MDA's ALS Division for the fourth year, the Nietos are raising awareness of the disease through public appearances, speaking engagements, media interviews and public service announcements. For the past five years, Augie and Lynne told their story on the Jerry Lewis MDA Telethon. Augie also serves MDA as a national vice president.

What has Augie's Quest accomplished in its first five years?

This year, MDA's Augie's Quest will celebrate the culmination of an \$18 million partnership with the ALS Therapy Development Institute. Thanks to the funds donated by public support of Augie's Quest, scientists at ALS TDI screened more than 100 molecules, and have discovered one that significantly increases survival, delays progression and improves body weight in the ALS animal model. ALS TDI's CEO and Chief Scientific Officer Steve Perrin is now working with a pharmaceutical company to come to terms in a partnership to bring the molecule to market. Results of this exciting research are in the process of peer review by a prestigious scientific journal for publication this fall.

Where do we go for additional information on Augie's Quest?

www.augiesquest.org